



THE POWELL PROMISE

Andersen WINDOWS & DOORS 

We feature high-quality Andersen® products



# POWELL CUSTOM HOMES

- ♦ THE AREA'S LEADING HOME BUILDER AND LAND DEVELOPER
- ♦ TOTAL COMMITMENT TO QUALITY
  - ♦ DEDICATED WORK CREWS
- ♦ SUPERB MANAGEMENT SKILLS



Professionally Marketed By

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Powell Custom Homes has the unique position to offer you not only top-quality custom homes, but also the full support staff and in-house equipment needed to complete every phase of your project. Whether selecting one of their spec homes or designing your own, Powell Custom Homes has the experts on-hand to make certain every detail is completed thoroughly and professionally.



## THE POWELL PROCESS

### EXCAVATION

We Provide the full range of services needed to complete your new home, beginning with the excavation. Excavation is more than just digging holes, experienced excavators chose their equipment the way an artist chooses his brushes and pigment. The right tool for the job, not too much—never too little.



### CONCRETE WORK

After the lot has been prepared, the foundation is ready to be poured. Building a house with a strong foundation is critical, as the house is only as good as the foundation on which it rests.



A bad foundation could lead to thousands upon thousands of dollars in problems over time.

And that's only part of the equation. The walkways, the driveways, the basement, make up the rock of the island on which sits your castle to be. Our concrete experts understand how to craft a hardscape that can deal with Mother Nature's forces.



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OUR EXPERIENCE AND  
INTENSE QUALITY CONTROL  
IS THE KEY.



# THE POWELL PROCESS

## FRAMING

Once the foundation has been laid, framing begins. As the skeleton of your new custom home rises from the foundation, you start to see your dreams take shape. With skills that come from years of experience, our carpenters weave together rooms where lives will be lived.

The foundation and preparation of the critical first steps is also important here. Each stage is carefully orchestrated to move fluidly into the next with no delays, or mistakes. Quality control is emphasized at every step.

A good home, a Powell Custom Home, is the creation of a talented and experienced team of craftsmen, fanatical quality control and enthusiastic client service.



## FINISHING

We believe in the details. The difference between a house and a home, especially a custom home, are the touches that make it uniquely your own.

As you walk through your finished home, you'll see the places where your own things will live with you. Over there's the niche for your family pictures, the cabinets that will showcase your mother's china, and the carpet where you'll wrestle with your kids and grandkids.

A Powell Custom Home will wrap around you like a comforter on a wintry night and be the strongbox of your memories for years to come.



## WE BELIEVE IN THE DETAILS.



- ♦ WIDE SELECTION OF HOME SITES
- ♦ DESIRABLE SUBDIVISIONS
- ♦ CUSTOM DETAILS BOTH INSIDE AND OUT
- ♦ OVER 30 YEARS EXPERIENCE



- ♦ CREATIVE ARCHITECTURAL DESIGN
- ♦ THREE YEAR BUILDER WARRANTY
- ♦ ANDERSEN WINDOWS FEATURED





- ♦ UNIQUE ENTERTAINMENT AREAS
- ♦ HARDWOOD / CERAMIC FLOORING
- ♦ GRANITE COUNTERTOPS
- ♦ CUSTOM CLOSET DESIGNS

