

Marketing Incentive

In an effort to promote the property located at:

421 S. Main St. Plainwell, MI 49080

The seller is offering the following Marketing Incentive:

3 % of the sales price which may be utilized in one of the following ways:

1. Toward any obligation buyer has to the selling broker
- OR**
2. Toward any lender allowed buyer closing costs

The seller's obligation to pay the Marketing Incentive is conditioned upon satisfaction of **all** of the following conditions:

1. The offer to purchase is acceptable to the seller and agreed to in writing.
2. The Marketing Incentive is made part of the offer to purchase (ex. Buyer Agency Addendum or Concession Addendum)
3. The terms of the offer to purchase are met and the sale closes.